The information contained within this announcement is deemed by the Company to constitute inside information stipulated under the Market Abuse Regulation (EU) No. 596/2014. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.

Tatton Asset Management plc

(or "the Company")

Exercise of Options and PDMR Dealings

Tatton Asset Management PLC (AIM: TAM), the on-platform discretionary fund management (DFM) and IFA support services business announces that it has issued 560,364 ordinary shares of £0.20 each ("Ordinary Shares") to certain employees ("Employees") who have elected to exercise their share options pursuant to the Company's Enterprise Management Incentive ("EMI") and Unapproved schemes.

On 06 August 2020 the Employees exercised their share options over 560,364 new Ordinary Shares ("New Shares") at an average exercise price of £1.66 per share. These options were granted at the time of flotation in 2017. 437,926 of these options were qualifying options for the purpose of the Enterprise Management Incentive scheme and the remainder were unapproved.

Concurrent with exercise of the share options, the Employees agreed to sell 376,268 New Shares, in order to settle the exercise price for the options and certain tax liabilities arising on the exercise of the unapproved options, at £2.80 per share. Completion of these arrangements will occur following Admission.

As part of the above, Helen O'Neill, a PDMR, exercised options over 254,713 New Shares at an exercise price of £1.89 per share, and sold 192,420 New Shares at a price of £2.80 per share. Following this, Helen has an interest in 78,924 Ordinary Shares.

Admission

Application has been made for the New Shares to be admitted to trading on AIM, and admission is expected to take place on or around 12 August 2020 ("Admission"). The New Shares will, following Admission, rank *pari passu* in all respects with the existing Ordinary Shares in issue and will carry the right to receive all dividends and distributions declared, made or paid on or in respect of the Ordinary Shares after Admission.

Total Voting Rights

Following Admission, the Company's issued share capital will consist of 56,486,405 Ordinary Shares. There are no Ordinary Shares held in treasury. Therefore, following Admission, this figure of 56,486,405 should

be used by shareholders as the denominator for the calculation by which they determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

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Notes to editors

Tatton Asset Management offers a range of services to Directly Authorised financial advisers in the UK, including on-platform only discretionary fund management, regulatory, compliance and business consulting services, and a whole of market mortgage provision.

For more information, please visit: <u>www.tattonassetmanagement.com</u>

The information below, set out in accordance with the requirements of the MAR, provides further detail.

1	Details of the perso	n discharging managerial responsibilities / person closely associated	
a)	Name	Helen O'Neill	
2	Reason for the notif	ication	
a)	Position/status	PDMR, Chief Operating Officer at Tatton Investment Management Limited	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Tatton Asset Management plc	
b)	LEI	213800G2F8I1N7HTVP88	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.20 each ISIN: GB00BYX1P358	
b)	Nature of the transaction	a) Exercise of Optionsb) Sale of Ordinary shares	
c)	Price(s) and volume(s)	 a) Price: £1.89 Volume: 254,713 b) Price: £2.80 Volume: 192,420 	
d)	Aggregated information - Aggregated volume - Price	 a) Price (weighted average): £1.89 Volume: 254,713 b) Price (weighted average): £2.80 Volume: 192,420 	
e)	Date of the transaction	a) 06 August 2020b) 06 August 2020	
f)	Place of the transaction	 a) London stock Exchange, AIM b) Outside normal trading venue - the transactions will take effect conditional only on formal admission of newly issued shares to AIM, but subject to this became legally binding on 06 August 2020 	